

SECTION A: CONTACT INFORMATION

COMPANY NAME	DATE		
COMPANY MAILING ADDRESS			
CITY	STATE	ZIP	COUNTRY
YOUR NAME AND TITLE		YOUR SIGNATURE	
()	—		
PHONE	EMAIL		

SECTION B: SELECT YOUR SPONSORSHIP PACKAGE:

- | | |
|--|--|
| <p><input type="checkbox"/> NETWORKING RECEPTION AND LEADTIME LEADER SPONSORSHIP
COST: \$12,000 (Exclusive)</p> <ul style="list-style-type: none"> - Promotion of sponsorship in show marketing materials in print and digitally - Custom signage and logo on cocktail napkins - Standard sponsor placements <hr/> <p><input type="checkbox"/> AMERIMOLD HEALTH AND WELLNESS SPONSORSHIP
COST: \$5,000 (Limit 2)</p> <ul style="list-style-type: none"> - Mask, hand sanitizer and branded bag for every attendee - Standard sponsor placements <hr/> <p><input type="checkbox"/> LANYARD SPONSORSHIP
COST: \$5,000 (Exclusive)</p> <ul style="list-style-type: none"> - Logo on lanyards distributed at registration - Lanyards available for distribution at your booth - Standard sponsor placements <hr/> <p><input type="checkbox"/> ATTENDEE BAG SPONSORSHIP
COST: \$5,000 (Limit 2) \$7,500 EXCLUSIVE RIGHTS</p> <ul style="list-style-type: none"> - Logo on bags given to attendees - Sales collateral distribution in each bag - Standard sponsor placements <hr/> <p><input type="checkbox"/> PROMOTIONAL PACKAGE SPONSORSHIP
COST: \$2,500 (Unlimited)</p> <ul style="list-style-type: none"> - Full Page directory ad - E-newsletter banner - Floor plan or product category banner online - Standard sponsor placements | <p><input type="checkbox"/> AMERIMOLD HAPPY HOUR SPONSORSHIP
COST: \$2,500 (Limit 10)</p> <ul style="list-style-type: none"> - 100 customized drink tickets - Printed maps highlighting your booth as part of Happy Hour - Your logo on an electronic invitation and onsite signage - A sign in your booth promoting your Happy Hour sponsorship - Standard sponsor placements <hr/> <p><input type="checkbox"/> ENHANCED ONLINE LISTING SPONSORSHIP
COST: \$400 *Does not include standard sponsor placements</p> <ul style="list-style-type: none"> - Access to online leads - 3 multimedia panels on your online listing - Your company's thumbnail image as a "Show Highlight" on the home page of the Amerimold online directory - Priority placement within the Amerimold online directory search results <hr/> <p><input type="checkbox"/> CUSTOM SPONSORSHIP
COST: \$ _____</p> <hr/> <p><input checked="" type="checkbox"/> STANDARD SPONSOR PLACEMENTS ALL SPONSORSHIPS:</p> <ul style="list-style-type: none"> - Thank You ad in the Amerimold Show Directory and MMT Show Issue - Thank You signage at registration and on show floor - Logo placement on show entrance unit - Enhanced online listing |
|--|--|

TOTAL SPONSORSHIP INVESTMENT \$ _____

TERMS AND CONDITIONS

Acceptance of this application by Gardner Business Media, Inc. (GBM), constitutes a contract. Sponsor agrees to pay amount indicated as determined by GBM. Invoice will be emailed upon receipt of contract with payment terms indicated. GBM reserves the right to limit the number of sponsorships and to withdraw the sponsorship if payment terms are not met. Invoices must be paid in full to exhibit at the event. GBM requires prompt written notice of cancellation. Sponsorships and exhibits are non-refundable. Cancellation of booth space automatically cancels your sponsorship. By signing this contract, sponsor agrees to abide by contract terms and conditions as outlined in the exhibitor contract. **ENTIRE AGREEMENT:** This Order, including these terms and conditions, constitute the entire agreement between Buyer and Seller and shall be binding upon them, their respective heirs, devisees, administrators, executors, successors and permitted assigns.

LOGO SUBMISSION GUIDELINES:

Submit your company logo via email to Michelle Crider, Exhibit Services Manager, at mcrider@gardnerweb.com
File Format guidelines: Vector File in Adobe Illustrator
EPS file or Corel Draw EPS file. The document should have an ".eps" extension.

QUESTIONS? CONTACT

Allison Miller
allison@gardnerweb.com ph:513-527-8800