



## Educate Yourself For A Busy 2021

As business continues to pick up, shops and suppliers will be faced with challenges like never before — adapting technologies to meet demands, managing your supply chain connections, and adding the right machines to your show floor.

- Amerimold's free Tech Talks and In-Booth Technology Demos give moldmakers the chance to learn the right techniques to refine their business and succeed.
- Extrusion 2021 is devoted all types of extrusion and gives attendees unprecedented access to new technology, tips and techniques designed to help them boost efficiencies at their operations.
- Molding 2021's technical program is widely recognized as the most important forum for technical information and business conditions in injection molding.

## The Plastics Processing Market Is Back, Better Than Ever!

The plastics processing market, like the rest of the manufacturing industry, survived a tumultuous 2020 and are now looking at record growth and production rates, with record orders expected over the coming months. There has never been a better time to be an Amerimold, Extrusion 2021 and Molding 2021 exhibitor.

### The Takeaways

- In May, the GBI forecasted that the average moldmaking shop planned to spend \$587,000 on capital equipment over the next 12 months, the highest level of planned spending in over two years.
- Accelerated machine tool orders are expected through the remainder of 2021 and into 2022.
- While supplier delivery timelines continue to lengthen due to global supply chain disruption, new orders, production and backlogs are growing at near-record levels.
- Technology suppliers have a unique opportunity to be a solutions provider for their clients who are desperate to increase production and increase revenue per employee.

### Illinois Is Safe and Open For Business

On June 11th, Governor JB Pritzker announced that Illinois was moving into Phase 5 of their state reopening plan, allowing for all capacity limits to be lifted. The Amerimold, Extrusion and Molding staff are highly focused on providing a safe and comfortable show experience for the mold manufacturing industry to return to learning from industry experts, experiencing emerging technology, and making the lasting business connections to propel your business forward for the next several years.

### The Market Is Growing At Near Record Levels

Since 2011, the Gardner Business Index is the industry authority on measuring the economic conditions of the manufacturing industry. In May, the GBI: Mold-making registered at 62.3, its highest level ever recorded. Shops across North America are preparing for record purchasing rates over the next 12 months.

**> HAVE MORE QUESTIONS ABOUT HOW AMERIMOLD CAN IMPROVE YOUR BUSINESS?**

Reach out to your sales representative for answers today!

### Amerimold Will Be The Buying Hub For The Moldmaking Market

For over 20 years, Amerimold has taken pride in providing buyers and suppliers the perfect space to connect. As the numbers continue to show that the market is speeding full steam ahead and Amerimold's registration numbers continue to surge at one of our highest rates ever, we are excited to provide the market a place to congregate and connect during our first three day schedule ever!